



Relaas... a touring museum exhibition by Rosemarie Marriott

Art Source South Africa specialises in strategic art project management for contemporary South African artists that enhances their artistic profile.

We have developed a unique model to leverage the trajectory and value of mid-career artists through the implementation of strategic career plans for our clients.

We offer artists the benefit of our extensive industry experience and expertise, as well as our strategic management services:

- Career Coaching
- Career management (selected artists)
- Curatorial and critical feedback on artists' art work
- Drafting, editing and development of artists' tools (biographies, CV's, Profiles, Media Kits & Artists Statements)
- Strategic Project Development
- Exhibition & Project Management
- Curation
- Media Management
- Mentorship
- Sales (selected artists)

*"What you bring to the industry is a level of quality and principle. Marketing art and finding a suitable support base is a serious business."
(Seminar participant 2010)*

art
source
south africa

www.artsourcesouthafrica.co.za

 Facebook page: Art Source South Africa

Tel: 082 395 7417

P.O. Box 569, Rivonia, 2128

lescohn@artsourcesouthafrica.co.za



Consultant Les Cohn and Artist Mbongeni Buthelezi

Career Coaching

Our role involves advising, guiding, managing and supporting the artist in his career development. Through this process a strategic plan is developed in consultation with the artist furthering his career goals. Potential opportunities are evaluated on the basis of how they can enhance and develop the position and stature of the artist.

Coaching sessions assist the artist to identify a career strategy and to set short term goals and objectives. Longer term consulting involves the planning and execution of exhibitions and tours, marketing and promotional activities, as well as project management to ensure the development and leveraging of the artist's professional profile.

Curatorial & Critical Feedback



We offer professional critical assessments or curatorial advice on a body or portfolio of works. This feedback provides the artist with an independent perspective of their work which is of assistance in preparing for an exhibition. It is also of benefit at that point in their practice when they require constructive support for growth. Art Source also curates artists' exhibitions.

Fees

Visit our website for the guidelines on how to prepare for coaching or project consultation. Following the guidelines will assist you to gain maximum benefit from the consultations.

COACHING:

First session of two hours R 700

Follow up sessions @ R 400 p/h

*Skype sessions also available

Packages:

4 x 1 hr sessions @ R 1500

6 x 1 hr sessions @ R 2100

PROJECT CONSULTATION:

R 450 per hour

R 3400 per day