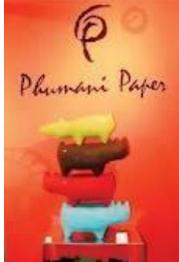


## Selected Past Clients

### Phumani Paper



Phumani Paper was established in 2000 by Prof. Kim Berman and administered by the University of Johannesburg. The programme manages units in rural communities and urban informal settlements, initially based in all of South Africa's nine provinces. It established SMME's in designated poverty nodes and facilitates training and technology transfer to create job opportunities by transferring income generating skills to previously unemployed people with the objective of alleviating poverty.

Phumani Paper is a craft-based poverty alleviation programme hosted by the University of Johannesburg and the Department of Arts and Culture. It has several aspects, including tertiary level research and development, product development and the set-up and management of countrywide business units with a view to sustainable development for those in identified poverty nodes in South Africa. . Training and capacity building is provided in hand papermaking and the manufacture of quality paper products, utilizing indigenous locally available natural fibre raw material. It pioneered the production of archival paper from indigenous fibres.

Art Source South Africa served for several years as fundraiser for this national poverty alleviation programme. In addition, Les Cohn served as the marketing manager of the project and its products for 5 years. Prior to joining Art Source, Taryn Cohn completed her MPHIL Community and Development Thesis on Phumani Paper, investigating the impact of the project on Poverty Alleviation in the designated nodes.

<http://www.phumanipaper.org>

### Joburg Theatre Art Collection



The Joburg Theatre holds a collection of South African art, framed posters and theatrical memorabilia displayed in some of the theatre's reception areas, individual meeting rooms and passages. The Joburg Theatre's collection, numbering over a hundred pieces, was acquired over a period of years. The collection reflects a wide diversity in artistic vision and expression, mediums and styles. It comprises mostly wall pieces, framed theatrical posters and a few items in the theatrical memorabilia category. Many pieces are donations by

professional artists, corporations and benefactors. Art Source South Africa was appointed to evaluate this collection for insurance purposes.

<http://www.joburgtheatre.com/>

### **Development Bank of Southern Africa DBSA**



The Development Bank of Southern Africa (DBSA) is one of several development finance institutions in South and Southern Africa. Its purpose is to accelerate sustainable socio-economic development by funding physical, social and economic infrastructure. DBSA's goal is to improve the quality of life of the people of the region.

The Bank plays a multiple role of Financier, Advisor, Partner, Implementer and Integrator to mobilise finance and expertise for development projects.

The DBSA appointed Art Source South African as consultant to work with the divisional manager of the Corporate Social Investment portfolio on the following project brief for their Corporate Social Investment Division:

- Strategy development for Promotion of CSI to the Bank's Exco
- Strategy development for Promotion of CSI to the Bank's staff
- Input and Recommendations into the CSI Steering Committee
- Assessment of the existing programmes to determine how they align to the Bank's Policy Framework
- Development or further expansion of programmes to align to the strategic focus areas of the Bank's CSI policy
- Bring ad hoc activities of individual departments in line with the Bank's Policy Framework
- Facilitate development of a comprehensive database system to manage and track CSI Initiatives
- Promote and identify strategic partnerships for the effective delivery of CSI programmes
- Develop standardised tools for application to CSI funding of the Bank as well as assessment of these applications.

<http://www.dbsa.drm-za.com/>

## **Enviroserv**



A waste management company which was involved in enterprise development and poverty alleviation as part of its commitment to the communities where it operated. Enviroserv practically implemented sustainability projects to uplift local communities. They provided business training, skills development and mentorship opportunities for impoverished youth to become entrepreneurs by utilizing waste materials. Enviroserv initiated the WasteArt Project in 2004.

<http://www.enviroserv.co.za/>

## **Dis-Location/Re-Location**

*Dis-Location / Re-Location* was a visual arts collaboration between contemporary South African artist and University of Johannesburg academic, Leora Farber and the avant-garde clothing design team *Strangelove*. This multi-media, multi-disciplinary art exhibition project was extended by an accompanying publication, academic outputs and a varied educational outreach programme. The underpinning premise of the artwork explored how second generation white, immigrant identities are re-defined and become 'hybridized' in a contemporary South African post-colonial environment.

## **Carola Ross & Associates for Sasol Wax in Art & Sasol Wax Art Award**

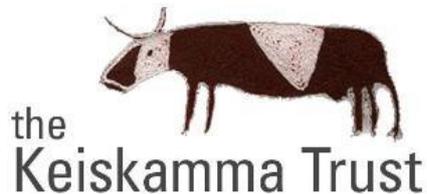


The Sasol Wax Art Award, launched in 2005 developed from the earlier Sasol wax in art competition which ran for two years as part of the Sasolburg WAM! Festival. Both projects profiled the unique relationship of wax to the visual arts. The prestigious Wax Art Award recognized and rewarded excellence, innovation and the achievements of senior, professionally mature South African artists with substantial career profiles, with the highest purse of R130 000. It targeted a category outside of most South African art opportunities. Whilst such career artists have proven excellence in their fields, few opportunities recognized them. This Award addressed this gap in the industry and was well received by the arts community, the media and the general public.

### Strangelove

The **Black and White** project was initiated by clothing designers Strangelove and contemporary dancer Neliswe Xaba, assisted by videographers and animators. This collaborative performance, presented on a black and white stage referencing a cartoon strip, had performers interacting with live cartoon characters through a video projection. It dealt with the crossing of cultures, mentalities and prejudices; fear and trauma - its causes and complexities both conscious and unconscious. Perennial human issues were explored through the convergence of dance, animation and clothing design, resulting in new visual interpretations. Themes were revealed through visual metaphor, mime and the interplay with two-dimensional imagery.

### Keiskamma Art Project



Keiskamma Art Project is a rural development, poverty alleviation project addressing the dire poverty and lack of employment in Hamburg and surrounding Eastern Cape areas. This community initiative provides (mostly) women with jobs, marketable skills and training. Their craft products, tapestries and magnificent large artworks, are marketed through commercial outlets to generate much needed revenue which supports project members and their families. Ongoing training capacitates the women at the project thus improving their skills, self-esteem and creates hope in this impoverished area affected by HIV/Aids.

<http://www.keiskamma.org/>