

thuthuka

JEWELLERY AND PRODUCT DEVELOPMENT

Thuthuka Jewellery Development Project

Thuthuka Jewellery Development Programme has been a Department of Arts and Culture sponsored project for the past six years. It is a partnership between tertiary education facilities, community jewellery schools, and independent designers aimed at identifying and developing design abilities of young talented designers wanting to enter the jewellery trade in South Africa.

The Thuthuka Jewellery Development Programme provides support for the students to assist them to make a meaningful contribution to the economy. But creativity also needs practicality and hard work to yield tangible results, and talent needs the skills and tools to develop a sustainable career and livelihood.

Every year the programme holds the Thuthuka Jewellery Awards for students from all participating universities and community jewellery schools. Participants includes: University of Johannesburg, Durban University of Technology, Central University of Technology, Stellenbosch University and Tshwane University of Technology. The Community Jewellery Projects include: Atteridgeville Jewellery Project, Ekurhuleni Jewellery Project, Soweto Jewellery Project, Velobala Jewellery Group, Motheo FET and Limpopo Jewellery School. The competition has gained a reputation amongst jewellery design students, and the public, as the benchmark for innovation and excellence in this industry.

Art Source South Africa, under the management of Account Executive, Nkosingiphile Khumalo has managed the media and publicity for this programme for the past three (3) years. In addition we also undertake ad hoc strategy consulting to the project managers, Carola Ross and Associates.

Project Managers: Carola Ross & Associates



Sponsor: The Department of Arts & Culture



<http://www.thuthukajewellery.com/>