



Plan Your Art Career Strategy

A two day seminar facilitated by Les Cohn (Art Source South Africa) in association with MOK art gallery Stellenbosch

Your talent, dedication, technical expertise and hard work are necessary to create an artwork. However, industry information, a clear strategic career plan and an understanding of the business of art develops a professional career!

FEE: R2000 INCLUDES

Course resource manual and refreshments

The programme focuses on:

- Critical aspects artists need to develop to manage a professional visual art career, based on a planned business strategy.
- Modules cover industry information, marketing and online platforms, and other relevant information for an artist to navigate the contemporary art world successfully.

DATES: 10 & 11 MAY 2021

Venue: Muratie Wine Estate
Stellenbosch

FOR MORE INFO & BOOKING CONTACT

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